

10/24/12 01:40 PM Order ID: 54712 CF NTL-POL FBD - LBD: 10/31/12 - 11/06/12 HL#: Created: CPE: Agency Commission: 15 % Updated: KDDAVIS on 10/24/12 02:14 PM Client: MICHIGAN GOP 2012 (336037) 1.1 MI GOP 10/31-11/6 (1300) Sell :20:00 Confirmed: 10/24/12 02:14 PM Agency: STRATEGIC MEDIA SERVICES Product: "PRINT REQUIRED" **NEIL WILLIAMS** Demo: HHOLDS DMA RTG Sched, Code: Z BM: SS AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly CABLE: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% Share: 0% WXYZ: 0% WDIV: 0% NEW ORDER JPC/PH 10/24/12 ok sr 10.24.12 Break Type Dur SC Sell Pr Sales Calg **HHOLDS** Total NR A/G Time Class Eligible Days liem 0.0 \$1,500.00 \$1,500.00 30 001 MCBSSAT 0 0 0 0 0 1 0 MORN FBD LBD Oct 29 11/03/12 11/03/12 NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total Item Time Class \$9,000.00 30 0.0 \$9,000.00 002 LFORECAST 0 0 0 0 0 0 1 WEA FBD_ LBD Oct 29 11/04/12 11/04/12 1 NR A/G Dur SC Sell Pr Sales Calg **HHOLDS** Rale Spots Total Time Class Eligible Days Break Type Item \$2,000.00 0.0 \$2,000.00 0 0 0 1 0 0 0 DAY 30 DPRICE 003 <u>FBD</u> LBD Oct 29 11/01/12 11/01/12 1 NR A/G Total Break Type Dur SC Sell Pr Sales Catg **HHOLDS** Rate Spots Time Class Eligible Days llem 1 1 0 0 0 0 0 DAY 30 0.0 \$2,000.00 \$4,000.00 DPRICE 004 FBD LBD Nov 05 11/06/12 2 11/05/12 NR A/G Total Dur SC Sell Pr Sales Cato HHOLDS. Plate Spots Time Class Eligible Days Break Type llem \$1,800.00 30 0.0 \$600.00 3 0 0 1 1 1 0 0 DAY 005 DMILLION FBD LBD Oct 29 10/31/12 11/02/12 3 NR A/G Dur SC Sell Pr Sales Calg **HHOLDS** Rate Spots Total Break Type Time Class Eligible Days \$600.00 \$600.00 1 0 0 0 0 0 0 DAY 30 0.0 DMILLION 006 FBD LBD Nov 05 11/05/12 11/05/12 1

007 12:28 - 13:30 0 0 1 1 1 0 0 SOAP TO RUN IN YOUNG&RESTLESS

Time Class

FBD_ <u>LBD</u> Oct 29 11/02/12 10/31/12 3

Eligible Days

Sales Calq

HHOLDS

0.0

Dur SC Sell Pr

30

Break Type

NR A/G

Total

\$4.500.00

Rale Spots

3

\$1,500.00

Buyer: NEIL WILLIAMS

Client:

AE:

Share: 0%



Order ID: 54712 CF NTL-POL

MICHIGAN GOP 2012 (336037)

Maggie McWilliams Pol-GWTS-PH

WXYZ· 0%

FBD - LBD: 10/31/12 - 11/06/12

HHOLDS

HL#:

WKBD: 0%

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11 Agency: STRATEGIC MEDIA SERVICES Product: MI GOP 10/31-11/6 (1300)

WJBK: 0%

CPE:

Demo:

Self :20:00 Sched, Code: Z

WPXD: 0%

Confirmed: 10/24/12 02:14 PM

Agency Commission: 15 % Updated: KDDAVIS on 10/24/12 02:14 PM

"PRINT REQUIRED"

Billing Int: Monthly

BM; SS

WADL: 0% CABLE: 0%

Time Class Sales Catg Item Eligible Days Break Type Dur SC Self Pr Rate Spots Total NR A/G **HHOLDS** 1 0 0 0 0 0 0 SOAP 800 12:28 - 13:30 30 0.0 \$1,500.00 \$1,500.00

DMA RTG

WMYD: 0%

TO RUN IN YOUNG&RESTLESS

FBD LBD 11/05/12 11/05/12

Nov 05 1

WDIV: 0%

Time Class Eligible Days Dur SC Self Pr Item Break Type Sales Calg HHOLDS Rale Spots Total NR A/G 009 EINSIDER 0 0 1 1 1 0 0 EFG1 30 0.0 \$500.00 3 \$1,500.00

FBD LBD Oct 29 10/31/12 11/02/12 3

Time Class Eligible Days Break Type Dur SC Self Pr NR A/G Sales Catg Rate Spots Total Item **HHOLDS** 010 **EINSIDER** 1 0 0 0 0 0 0 EFG1 30 0.0 \$500.00 \$500.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G **HHOLDS** Rate Spots Total Item 011 LLETTER02 0 0 1 1 1 0 0 LETT 30 0.0 \$700.00 \$2,100.00

FBD LBD Oct 29 10/31/12 11/02/12 3

NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total LLETTER02 1 0 0 0 0 0 0 LETT 30 012 0.0 \$700.00 \$700.00

FBD LBD Nov 05 11/05/12 11/05/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item **PCRIMINAL** 0 0 1 0 0 0 0 REGP 30 0.0 \$10,000.00 \$10,000.00 013

LBD EBD Oct 29 10/31/12 10/31/12 1



WWJ-TV

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Buyer: NEIL WILLIAMS

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CABLE: 0%

Client: MICHIGAN GOP 2012 (336037) IIAgency: STRATEGIC MEDIA SERVICES Product: MI GOP 10/31-11/6 (1300) Self :20:00 Demo:

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HHOLDS DMA RTG Sched. Code: Z

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Billing Int: Monthly BM: SS

AE: Maggie McWilliams Pol-GWTS-PH

WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% Share: 0%

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	22	0	\$39,700.00	\$33,745.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$39,700.00	\$33,745.00	\$0.00	\$0.00